

PRICE LIST

Rutba Suite — Price List

64 plans across 20 products, with what each plan includes.

WHAT IS INSIDE

- Rutba Suite
- Rutba Workspace
- Platform services
- Bundles
- Talk to us

Every plan of every Rutba Suite product, with what each one includes. 64 plans across 20 products.

How to read this.

Prices are in US dollars, per the unit shown, and exclude local taxes. Plans are bought at rutba.io. Annual terms, multi-product bundles, partner pricing and on-premise licensing are quoted on request — talk to us before assuming a list price is the price.

PRICE LIST

Rutba Suite**Rutba CRM — CRM & sales pipeline software**

PLAN		
	PRICE	INCLUDES
Starter	\$18 per user / month	Up to 5 users; Contacts & pipeline; Quotes; Email support
Growth	\$39 per user / month	Unlimited users; Helpdesk & SLAs; Customer portal; Marketplace listings; Priority support
Enterprise	Custom annual contract	Dedicated cell; Custom SLAs; Onboarding & migration; Named account manager

Rutba Marketing — Email marketing & social media management software

PLAN		
	PRICE	INCLUDES
Starter	\$24 per user / month	Up to 10,000 contacts; Email campaigns; Basic templates; 2 social channels
Growth	\$59 per user / month	Up to 100,000 contacts; Drip journeys & automation; Unlimited social channels; Approval workflows; Campaign analytics
Enterprise	Custom annual contract	Unlimited contacts; Dedicated sending IPs; Custom integrations; Deliverability review

Rutba Commerce — E-commerce platform & POS system

PLAN		
	PRICE	INCLUDES
Starter	\$29 per user / month	1 storefront; 1 POS register; Up to 1,000 products; Standard themes
Growth	\$69 per user / month	Unlimited products; Multiple registers & locations; Full CMS & custom themes; Promotions & price lists; Abandoned cart recovery
Enterprise	Custom annual contract	Dedicated infrastructure; Custom checkout; Headless API access; Performance SLAs

Rutba Inventory — Inventory management & warehouse (WMS) software

PLAN		
	PRICE	INCLUDES
Starter	\$22 per user / month	1 location; Stock levels & movements; Reorder alerts; Basic stocktake
Growth	\$49 per user / month	Unlimited locations & bins; Transfers & in-transit tracking; Rolling stocktakes; Stock valuation & costing; Barcode scanning
Enterprise	Custom annual contract	Unlimited throughput; Custom valuation methods; WMS integrations; Dedicated support

Rutba Orders — Order management (OMS) & delivery software

PLAN		
	PRICE	INCLUDES
Starter	\$19 per user / month	Up to 500 orders / month; Pick & pack; Basic returns; Carrier handoff
Growth	\$44 per user / month	Unlimited orders; Rider app & route assignment; Proof of delivery; COD reconciliation; Full returns workflow
Enterprise	Custom annual contract	Unlimited riders; Custom carrier integrations; Warehouse automation hooks; Ops SLAs

Rutba Manufacturing — Manufacturing & MRP software

PLAN		
	PRICE	INCLUDES
Starter	\$32 per user / month	Single-level BOMs; Work orders; Material consumption; Basic costing
Growth	\$74 per user / month	Multi-level BOMs & versions; MRP runs & scheduling; Routing & work centres; Batch/lot traceability; Full production costing
Enterprise	Custom annual contract	Multi-plant planning; Machine integrations; Custom costing models; Dedicated support

Rutba People — HR, payroll & employee management software

PLAN		
	PRICE	INCLUDES
Essentials	\$12 per employee / month	Employee records, contracts and org structure; Leave and attendance with approval chains; Self-service portal for every employee; Manager approval queues; Documents, assets and lifecycle events
Time & attendance	\$18 per employee / month	Everything in Essentials; Shared time clock — badge or PIN, offline tolerant; Punches, adjustments and the attendance rebuild; Overtime derived from recorded hours, not typed ones; No biometrics and no location tracking
Complete	\$28 per employee / month	Everything in Time & attendance; Pay runs — create, preview, process, pay; Deduction rules, salary structures and adjustments; Statutory remittances; Payslips posted to your ledger as they are paid; Payroll cost split by cost centre
Enterprise	Custom annual contract	Multi-entity payroll; Statutory compliance packs; Custom reporting; Single sign-on and SCIM provisioning; Dedicated support

Rutba Books — Accounting & bookkeeping software

PLAN		
	PRICE	INCLUDES
Starter	\$26 per user / month	Up to 3 users; Invoicing, receipts and customer ledgers; General ledger and chart of accounts; P&L, balance sheet and cash flow
Growth	\$59 per user / month	Unlimited users; Payables, receivables and supplier payments; Bank statement import (CAMT.053, MT940, OFX/QFX, CSV) and reconciliation; Payment runs exported for your bank - ISO 20022, ACH or CSV; Recurring invoices, collections and quotes; Tax reporting, period close and multi-currency

PLAN		
	PRICE	INCLUDES
Enterprise	Custom annual contract	Multi-entity consolidation; Custom chart of accounts; Fixed assets, budgets, cost centres and projects; Three-way match with approval tolerances; Audit support and a dedicated accountant liaison

PRICE LIST

Rutba Workspace

Rutba Mail — Business email hosting

PLAN		
	PRICE	INCLUDES
Starter	\$4 per mailbox / month	10 GB per mailbox; Webmail & IMAP; Spam filtering; Your own domain
Business	\$9 per mailbox / month	50 GB per mailbox; CRM context in the inbox; Shared & role mailboxes; Retention policies; Priority support
Enterprise	Custom annual contract	Unlimited storage; Legal hold & archiving; Custom retention; Dedicated deliverability review

Rutba Drive — Cloud file storage & sharing

PLAN		
	PRICE	INCLUDES
Starter	\$5 per user / month	100 GB per user; Folder sharing; Version history (30 days); Web access
Business	\$12 per user / month	1 TB per user; Role-based permissions; Unlimited version history; Product attachments included; Audit trail
Enterprise	Custom annual contract	Pooled unlimited storage; Legal hold; Data residency options; Dedicated support

Rutba Sign — Electronic signature software

PLAN		
	PRICE	INCLUDES
Pay as you go	Custom per envelope	Charged when an envelope is sent, not when it completes; No per-seat charge for the people who sign; The full evidence record and certificate on every envelope; Public verification, free and permanent
Subscription	Custom per month	A monthly envelope allowance; Templates and bulk send; Your own branding on the signing ceremony; Reminder and expiry policy set once for the organization
On your own licence	Custom part of your suite licence	Runs on your instance, not a shared one; Signed documents land in your own Drive; Quote acceptance, offer letters and contracts signed in place; Your organization roles decide who may send

Rutba Docs & Sheets — Online documents & spreadsheet software

PLAN		
	PRICE	INCLUDES
Starter	\$6 per user / month	Documents & spreadsheets; Real-time collaboration; Standard export formats; Drive storage
Business	\$14 per user / month	Everything in Starter; Live business data bindings; Scheduled report refresh; Templates library; Advanced sharing controls
Enterprise	Custom annual contract	Unlimited documents; Custom data bindings; Retention & legal hold; Dedicated support

Rutba Chat — Team chat & business messaging

PLAN		
	PRICE	INCLUDES
Starter	\$4 per user / month	Unlimited channels; Direct messages; 90-day history; File sharing
Business	\$9 per user / month	Unlimited history; Discussions on records; Guest access; Advanced search; Compliance export
Enterprise	Custom annual contract	Retention policies; Legal hold; Data residency; Dedicated support

Rutba Meet — Video meetings & calendar

PLAN		
	PRICE	INCLUDES
Starter	\$6 per user / month	Shared calendar; Video rooms up to 10; 40-minute meetings; Screen sharing
Business	\$13 per user / month	Rooms up to 100; Unlimited meeting length; Recording & notes; Logged to CRM records; Booking pages
Enterprise	Custom annual contract	Large-scale rooms; Webinar mode; Retention controls; Dedicated support

Rutba Calls — Business phone system (VoIP)

PLAN		
	PRICE	INCLUDES
Starter	\$12 per user / month	1 number per user; Click-to-call; Call logs; Voicemail
Business	\$26 per user / month	Multiple numbers & extensions; Call recording; Queues & routing; CRM timeline logging; Call analytics
Enterprise	Custom annual contract	Unlimited numbers; Advanced routing; Carrier choice; Dedicated support

PRICE LIST

Platform services

Rutba Send — Transactional email API & SMTP relay

PLAN		
	PRICE	INCLUDES
Free	\$0 up to 1,000 emails / month	1,000 emails / month; API & SMTP; Bounce handling; Community support
Standard	\$19 per month, 50,000 emails	50,000 emails / month; Suppression lists; Templated batch sends; Delivery reporting; Email support
Scale	\$79 per month, 500,000 emails	500,000 emails / month; Dedicated IP option; Priority throughput; Deliverability review

PLAN		
	PRICE	INCLUDES
Enterprise	Custom annual contract	Unlimited volume; Multiple dedicated IPs; Custom SLAs; Named deliverability contact

Rutba Media — Image CDN & media storage

PLAN		
	PRICE	INCLUDES
Free	\$0 up to 25 GB storage	25 GB storage; 100 GB bandwidth / month; Resize on request; Community support
Standard	\$15 per month, 250 GB	250 GB storage; 1 TB bandwidth / month; Custom domain; Upload API; Email support
Scale	\$59 per month, 2 TB	2 TB storage; 10 TB bandwidth / month; Priority delivery; Usage analytics
Enterprise	Custom annual contract	Unlimited storage; Committed bandwidth pricing; Data residency options; Dedicated support

Rutba Social — Social media management & scheduling

PLAN		
	PRICE	INCLUDES
Starter	\$29 per month	3 connected channels; Scheduling calendar; 100 posts / month; Basic reporting
Professional	\$79 per month	10 connected channels; Unlimited posts; Approval workflows; Team seats; Full analytics
Agency	\$199 per month	Unlimited channels; Client workspaces; API access; White-label reporting
Enterprise	Custom annual contract	Custom quotas; Dedicated support; Custom integrations; SLAs

Rutba Studio — Video & image creation for marketing

PLAN		
	PRICE	INCLUDES

PLAN		
	PRICE	INCLUDES
Creator	\$39 per seat / month	Video & image editors; Template library; Brand kit; Media storage included
Team	\$89 per seat / month	Everything in Creator; Live catalog data binding; Shared asset libraries; Approval workflows; Premium templates
Enterprise	Custom annual contract	Custom templates; Managed brand libraries; Priority rendering; Dedicated support

Rutba Vision — Security camera & video surveillance (NVR) software

PLAN		
	PRICE	INCLUDES
Single Site	\$99 per site / month	1 site; Up to 8 cameras; Hardware acceleration; Offline grace period
Multi-Site	\$249 per month, up to 5 sites	Up to 5 sites; Up to 64 cameras total; Central licence management; Remote administration; Priority support
Enterprise	Custom annual or perpetual	Unlimited sites & cameras; Perpetual licence option; Custom integrations; On-site support

BUY SEVERAL

Bundles

BUNDLE			
	INCLUDES	PRICE	SAVING
Retail	Rutba Commerce, Rutba Inventory, Rutba Orders	\$89 per user / month	Save ~25% vs. buying separately
Online Store	Rutba Commerce, Rutba Inventory, Rutba Orders, Rutba Marketing	\$129 per user / month	Save ~30% vs. buying separately
Sales & Marketing	Rutba CRM, Rutba Marketing	\$79 per user / month	Save ~20% vs. buying separately
Operations	Rutba Inventory, Rutba Orders, Rutba Manufacturing	\$119 per user / month	Save ~28% vs. buying separately

BUNDLE			
	INCLUDES	PRICE	SAVING
Everything	Rutba CRM, Rutba Marketing, Rutba Commerce, Rutba Inventory, Rutba Orders, Rutba Manufacturing, Rutba People, Rutba Books	\$249 per user / month	Save ~45% vs. buying separately
Rutba Workspace	Rutba Mail, Rutba Drive, Rutba Docs & Sheets, Rutba Chat, Rutba Meet	\$24 per user / month	Save ~35% vs. buying separately

CONTACT

Talk to us

Tech Style Ltd is a UK technology company building enterprise software, procurement intelligence and AI platforms. Tell us what you are trying to do and we will tell you honestly whether we are the right people for it.

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