

TECH STYLE LTD

TECH-STYLE.CO

CATALOGUE

Rutba Suite — Product Catalogue

All 20 products across the business suite, the workspace and the platform services.

WHAT IS INSIDE

- Rutba Suite
- Rutba Workspace
- Platform services
- Bundles
- Talk to us

Rutba Suite is 20 business products across three lines, sharing one customer list, one catalog and one set of books.

Products	20
Apps	49 across the 20 products
Plans	64
Lines	Rutba Suite (8), Rutba Workspace (7), Platform services (5)
Buy at	rutba.io
Deployment	Our cloud, your cloud, or your own hardware

One backend, bought a piece at a time.

Every product on this list runs on the same platform. A customer who starts with one product adds the next without a migration, a second login or a second copy of the customer record.

PRODUCT LINE

Rutba Suite

The back-office line — eight products sharing one customer list, one catalog and one set of books. Buy the one you need today; the rest slot in without a migration.

PRODUCT			
	WHAT IT IS	STATUS	FROM
Rutba CRM	Every customer, every deal, one place	Available	\$18 per user / month
Rutba Marketing	Campaigns that know who they are talking to	Available	\$24 per user / month
Rutba Commerce	Sell online and over the counter, from one catalog	Available	\$29 per user / month
Rutba Inventory	One stock number everyone can trust	Available	\$22 per user / month
Rutba Orders	Every order, whatever channel it came from	Available	\$19 per user / month
Rutba Manufacturing	From bill of materials to finished goods	Available	\$32 per user / month

PRODUCT			
WHAT IT IS		STATUS	FROM
Rutba People	Your team, paid and looked after	Available	\$12 per employee / month
Rutba Books	Books that fill themselves in	Available	\$26 per user / month

AVAILABLE**Rutba CRM — CRM & sales pipeline software**

Track leads from first contact to signed quote, keep every conversation attached to the customer it belongs to, and run your support desk off the same contact record your sales team uses.

CRM · Helpdesk · Customer Portal · Marketplace

AVAILABLE**Rutba Marketing — Email marketing & social media management software**

Build mailing lists, send campaigns and drip journeys, and schedule social posts across every channel — all against the same customer records your sales team already maintains.

Campaigns · Social

AVAILABLE**Rutba Commerce — E-commerce platform & POS system**

An online storefront, the CMS behind it, and a point-of-sale till that shares the same products, prices, and stock levels — so the shop floor and the website never disagree.

Storefront · CMS · Point of Sale

AVAILABLE**Rutba Inventory — Inventory management & warehouse (WMS) software**

Stock levels, multi-location transfers, stocktakes, and valuation — the single source of truth every other part of the business reserves and deducts against.

Stock · Warehouse Control

AVAILABLE

Rutba Orders — Order management (OMS) & delivery software

The order hub where web, counter, and phone orders all land — picked, packed, dispatched, delivered, and returned, with a rider app for the last mile.

Orders · Rider

AVAILABLE

Rutba Manufacturing — Manufacturing & MRP software

Bills of materials, work orders, and material planning that consume raw stock and produce finished goods against the same inventory everything else reads.

Manufacturing

AVAILABLE

Rutba People — HR, payroll & employee management software

Employee records, the org structure, attendance and leave, a shared time clock, and payroll that runs on all of it — plus a self-service portal so staff answer their own questions instead of asking HR.

HR · Employee Self-Service · Payroll · Time Clock · Workforce · Recruit · Talent

AVAILABLE

Rutba Books — Accounting & bookkeeping software

Invoicing, bills, banking and reconciliation on one side; the ledger, tax, budgets and the financial reports on the other — fed automatically by every sale, pay run and stock movement happening elsewhere in the business.

Books · Accounts

PRODUCT LINE

Rutba Workspace

Email, files, documents, signatures, chat, meetings and calls for the whole team — each one wired to the customer, order or ticket it concerns.

PRODUCT			
	WHAT IT IS	STATUS	FROM
Rutba Mail	Email at your own domain, that files itself	Early access	\$4 per mailbox / month

PRODUCT			
WHAT IT IS		STATUS	
			FROM
Rutba Drive	Your files, where the work already is	Coming soon	\$5 per user / month
Rutba Sign	The signature is the easy part. The evidence is the product.	Coming soon	Custom
Rutba Docs & Sheets	Documents and spreadsheets that read your live business data	Early access	\$6 per user / month
Rutba Chat	Talk about the work, next to the work	Early access	\$4 per user / month
Rutba Meet	Meetings that remember what they were about	Coming soon	\$6 per user / month
Rutba Calls	The phone system that logs the call	Coming soon	\$12 per user / month

EARLY ACCESS**Rutba Mail — Business email hosting**

Real hosted mailboxes at your own domain — inbound delivery, storage, IMAP, and a web client — where every message can attach itself to the customer or order it concerns.

Webmail · Mail Gateway

COMING SOON**Rutba Drive — Cloud file storage & sharing**

Folders, sharing, permissions, and version history for the whole organization — with attachments from your orders, tickets, and documents living in the same place as everything else.

Drive · Drive API

COMING SOON**Rutba Sign — Electronic signature software**

Send agreements for signature by link, to people who need no account — and get back a sealed, hash-chained record of who was invited, how they proved who they were, what they saw, and what they agreed to.

Sign · Signing engine · Verify

EARLY ACCESS**Rutba Docs & Sheets — Online documents & spreadsheet software**

Collaborative documents and spreadsheets, stored on Drive and shared through your organization — with the difference that a sheet can pull live figures from your stock and your accounts.

Docs & Sheets · Workspace service

EARLY ACCESS**Rutba Chat — Team chat & business messaging**

Channels, direct messages, and threads for the team — plus discussions attached directly to the order, ticket, or customer being discussed.

Chat

COMING SOON**Rutba Meet — Video meetings & calendar**

Scheduling, a shared calendar, and video rooms — with each meeting logged against the customer or deal it concerned.

Meet

COMING SOON**Rutba Calls — Business phone system (VoIP)**

Business numbers, click-to-call from any customer record, call logs, and recordings — the phone system built into the software your team already has open.

Calls · Deskphone · Switchboard · Voice campaigns

PRODUCT LINE**Platform services**

The infrastructure underneath — sending, storage, publishing, creative and on-premise video. Each powers the rest of the family and sells on its own, with an API.

PRODUCT**WHAT IT IS****STATUS****FROM**

PRODUCT			
WHAT IT IS		STATUS	FROM
Rutba Send	Email that actually arrives	Available	\$0 up to 1,000 emails / month
Rutba Media	Upload once, deliver every size	Available	\$0 up to 25 GB storage
Rutba Social	Write once, post everywhere	Available	\$29 per month
Rutba Studio	Turn your catalog into content	Early access	\$39 per seat / month
Rutba Vision	Your cameras, your building, your footage	Available	\$99 per site / month

AVAILABLE

Rutba Send — Transactional email API & SMTP relay

The sending infrastructure behind receipts, password resets, invoices, payslips, and marketing campaigns — with suppression lists, bounce handling, and delivery reporting built in.

Send API · SMTP relay · Bounce & suppression

AVAILABLE

Rutba Media — Image CDN & media storage

Store master images and files once, then request any size on demand — the delivery layer behind product photos, logos, and every attachment in the family.

Media origin · Upload provider

AVAILABLE

Rutba Social — Social media management & scheduling

Publish and schedule to X, Facebook, Instagram, LinkedIn, TikTok, and YouTube from one calendar — with approvals, per-account connections, and one API if you would rather automate it.

Relay console · Publish API · Agent tools (MCP)

EARLY ACCESS**Rutba Studio — Video & image creation for marketing**

Video and image editors with managed template libraries that pull straight from your product catalog — so a price change updates the ad rather than invalidating it.

Studio · Render worker

AVAILABLE**Rutba Vision — Security camera & video surveillance (NVR) software**

A network video recorder for IP cameras that runs entirely on your own site, with hardware-accelerated recording and detection — licensed from the portal, but never streaming your footage anywhere.

Vision server

BUY SEVERAL**Bundles**

BUNDLE			
	FOR	INCLUDES	PRICE
Retail	For shops with a counter and a stockroom	Rutba Commerce, Rutba Inventory, Rutba Orders	\$89 per user / month — Save ~25% vs. buying separately
Online Store	For selling on the web	Rutba Commerce, Rutba Inventory, Rutba Orders, Rutba Marketing	\$129 per user / month — Save ~30% vs. buying separately
Sales & Marketing	For agencies and B2B sales teams	Rutba CRM, Rutba Marketing	\$79 per user / month — Save ~20% vs. buying separately
Operations	For distributors and makers	Rutba Inventory, Rutba Orders, Rutba Manufacturing	\$119 per user / month — Save ~28% vs. buying separately
Everything	The full back office, all eight products	Rutba CRM, Rutba Marketing, Rutba Commerce, Rutba Inventory, Rutba Orders, Rutba Manufacturing, Rutba People, Rutba Books	\$249 per user / month — Save ~45% vs. buying separately

BUNDLE		FOR	INCLUDES	PRICE
Rutba Workspace		Email, files, docs, chat and meetings for the whole team	Rutba Mail, Rutba Drive, Rutba Docs & Sheets, Rutba Chat, Rutba Meet	\$24 per user / month — Save ~35% vs. buying separately

CONTACT

Talk to us

Tech Style Ltd is a UK technology company building enterprise software, procurement intelligence and AI platforms. Tell us what you are trying to do and we will tell you honestly whether we are the right people for it.

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