

TECH STYLE LTD

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DATASHEET

Rutba Media — Product Datasheet

Upload once, deliver every size

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Document

Rutba Media datasheet

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Online

<https://www.tech-style.co/docs/rutba-media-datasheet>

Upload once, deliver every size

Store master images and files once, then request any size on demand — the delivery layer behind product photos, logos, and every attachment in the family.

Family	Platform services
Category	Image CDN & media storage
Status	Available
Apps included	2
From	\$0 up to 25 GB storage
Buy or trial	rutba.io/services/media

THE PROBLEM

Why it exists

Storing five versions of every product photo is how storage bills and stale thumbnails both happen. Rutba Media keeps one master and generates whatever dimensions you ask for at request time, cached at the edge — so a redesign that changes every image size costs you a URL change, not a re-upload.

FIT

Who it is for

- E-commerce sites serving lots of product imagery
- Developers who need an upload-and-deliver API
- Anyone paying to store the same image at five sizes

APPS IN THIS PRODUCT

What you get

Media origin

The image and video origin: masters in, every size out on request, CDN-facing.

Upload provider

A drop-in upload provider so a CMS stores its assets here instead of on its own disk.

WHAT IT DOES

Capabilities

- Masters-only storage — one upload per asset
- Resize, crop, and format conversion on request
- Edge caching for fast delivery
- Direct upload API for your apps
- Custom domain support
- Per-organization quotas and usage reporting

COMMERCIAL

Plans and pricing

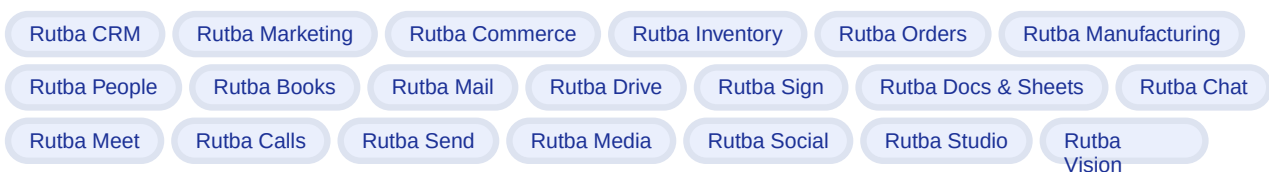
PLAN		
	PRICE	INCLUDES
Free	\$0 up to 25 GB storage	25 GB storage; 100 GB bandwidth / month; Resize on request; Community support
Standard	\$15 per month, 250 GB	250 GB storage; 1 TB bandwidth / month; Custom domain; Upload API; Email support
Scale	\$59 per month, 2 TB	2 TB storage; 10 TB bandwidth / month; Priority delivery; Usage analytics
Enterprise	Custom annual contract	Unlimited storage; Committed bandwidth pricing; Data residency options; Dedicated support

Prices are in US dollars and exclude local taxes. Every plan is billed through rutba.io/services/media. Annual and multi-product pricing is available on request.

RUTBA SUITE

How it fits the rest of the suite

Rutba Suite is 20 products across three lines — the business suite, the workspace and the platform services underneath — sharing one customer list, one catalog and one set of books. Buy the one you need today; the rest slot in without a migration.



CONTACT**Talk to us**

Tech Style Ltd is a UK technology company building enterprise software, procurement intelligence and AI platforms. Tell us what you are trying to do and we will tell you honestly whether we are the right people for it.

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