

TECH STYLE LTD

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DATASHEET

Rutba Commerce — Product Datasheet

Sell online and over the counter, from one catalog

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Document

Rutba Commerce datasheet

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Online

<https://www.tech-style.co/docs/rutba-commerce-datasheet>

Sell online and over the counter, from one catalog

An online storefront, the CMS behind it, and a point-of-sale till that shares the same products, prices, and stock levels — so the shop floor and the website never disagree.

Family	Rutba Suite
Category	E-commerce platform & POS system
Status	Available
Apps included	3
From	\$29 per user / month
Requires	Rutba Inventory
Works with	Rutba Orders, Rutba Books, Rutba Marketing
Buy or trial	rutba.io/suites/commerce

THE PROBLEM

Why it exists

Running a website on one system and a till on another means two product lists, two price changes, and a stock number that is wrong somewhere. Rutba Commerce treats web and counter as two channels of one business: one catalog, one price list, one stock truth behind both.

FIT

Who it is for

- Retailers with a shop and a website
- E-commerce brands outgrowing a hosted cart
- Anyone re-keying orders between systems

APPS IN THIS PRODUCT

What you get

Storefront

Your online shop — product pages, cart, and checkout, driven by the shared catalog.

CMS

Pages, content, and landing pages for the storefront, without a separate website tool.

Point of Sale

The counter till — scan, sell, take payment, and print, with stock deducted live.

WHAT IT DOES

Capabilities

- One product catalog behind web and counter
- Live stock levels at the till and on the product page
- Content and landing pages without a second CMS
- Orders from every channel land in one queue
- Price lists and promotions applied consistently

COMMERCIAL

Plans and pricing

PLAN		
	PRICE	INCLUDES
Starter	\$29 per user / month	1 storefront; 1 POS register; Up to 1,000 products; Standard themes
Growth	\$69 per user / month	Unlimited products; Multiple registers & locations; Full CMS & custom themes; Promotions & price lists; Abandoned cart recovery
Enterprise	Custom annual contract	Dedicated infrastructure; Custom checkout; Headless API access; Performance SLAs

Prices are in US dollars and exclude local taxes. Every plan is billed through rutba.io/suites/commerce. Annual and multi-product pricing is available on request.

RUTBA SUITE

How it fits the rest of the suite

Rutba Suite is 20 products across three lines — the business suite, the workspace and the platform services underneath — sharing one customer list, one catalog and one set of books. Buy the one you need today; the rest

slot in without a migration.



CONTACT

Talk to us

Tech Style Ltd is a UK technology company building enterprise software, procurement intelligence and AI platforms. Tell us what you are trying to do and we will tell you honestly whether we are the right people for it.

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