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DATASHEET

Rutba Calls — Product Datasheet

The phone system that logs the call

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Document

Rutba Calls datasheet

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Online

<https://www.tech-style.co/docs/rutba-calls-datasheet>

The phone system that logs the call

Business numbers, click-to-call from any customer record, call logs, and recordings — the phone system built into the software your team already has open.

Family	Rutba Workspace
Category	Business phone system (VoIP)
Status	Coming soon
Apps included	4
From	\$12 per user / month
Works with	Rutba CRM, Rutba Meet
Buy or trial	rutba.io/suites/calls

THE PROBLEM

Why it exists

Phone calls are where most business actually happens and where the least gets recorded. Rutba Calls puts the number inside the CRM: click a customer to dial, and the call — who, when, how long, and the recording — is on their record before you have hung up.

FIT

Who it is for

- Sales and support teams working the phone
- Businesses replacing a desk-phone PBX
- Anyone who needs calls on the customer record

APPS IN THIS PRODUCT

What you get

Calls

Numbers, click-to-call logging and the call ledger — one of the three surfaces in the Rutba Comms app, and the half that is running today.

Deskphone

The screen somebody taking calls lives in all day: the call ringing, who is calling and what Rutba already knows about them, answer, hold, transfer, and the wrap-up that turns a finished call into a disposition on the record. Scaffolded, registered and startable; it does not do telephony yet. The call ledger it will write into already exists in the Comms shell.

Switchboard

The administrator's side: DIDs and trunks, inbound routes, business hours, IVR menus, queues, extensions, and the recording and retention policy over all of it. Scaffolded and startable; the routing engine behind it is not built.

Voice campaigns

Outbound calling as a campaign rather than a phone system: audiences from the CRM, a dialling strategy, and per-call outcomes written back to the record. Deliberately last of the three. Outbound calling has legal requirements that differ by market, and an AI voice agent has more of them.

WHAT IT DOES

Capabilities

- Business numbers and extensions
- Click-to-call from any customer or ticket
- Call logs written to the customer timeline automatically
- Call recording and playback where permitted
- An agent surface, an administrator surface and outbound campaigns
- Routing, queues, and voicemail

COMMERCIAL

Plans and pricing

PLAN	PRICE	INCLUDES
Starter	\$12 per user / month	1 number per user; Click-to-call; Call logs; Voicemail
Business	\$26 per user / month	Multiple numbers & extensions; Call recording; Queues & routing; CRM timeline logging; Call analytics

PLAN		
	PRICE	INCLUDES
Enterprise	Custom annual contract	Unlimited numbers; Advanced routing; Carrier choice; Dedicated support

Prices are in US dollars and exclude local taxes. Every plan is billed through rutba.io/suites/calls. Annual and multi-product pricing is available on request.

Worth knowing

The record-keeping half is live: number inventory, click-to-call logging, consented recording references and the call ledger on the customer timeline. The telephony itself - carrier trunks, routing, queues and voicemail - is not released, which is why this is not yet something you can buy.

RUTBA SUITE

How it fits the rest of the suite

Rutba Suite is 20 products across three lines — the business suite, the workspace and the platform services underneath — sharing one customer list, one catalog and one set of books. Buy the one you need today; the rest slot in without a migration.



CONTACT

Talk to us

Tech Style Ltd is a UK technology company building enterprise software, procurement intelligence and AI platforms. Tell us what you are trying to do and we will tell you honestly whether we are the right people for it.

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